



Market Screenings

Terms and Conditions

1 Introduction

1.1 MIA Mercato Internazionale Audiovisivo (from now on referred to as MIA) is a brand of ANICA Servizi S.r.l. (sole shareholder: ANICA, the National Association of Film and Audiovisual Industries) and APA (Association of Audiovisual Producers).

1.2 MIA is organized by a temporary grouping between ANICA Servizi S.r.l. and APA (from now on referred to as RTI), it is supported by the Ministry of Foreign Affairs and International Cooperation, ICE (Italian Trade Agency for the global promotion and internationalization of Italian companies), MiC (the Ministry of Culture), the Ministry of Economic Development, Lazio Region and the MEDIA Programme of the European Union.

1.3 MIA is a market platform devoted to the entire audiovisual industry (Films, Drama Series and Docs) mainly focused on co-production, screenings, panels, meetings and networking opportunities within the Italian and International Audiovisual Industry.

1.4 MIA runs from October 13 to 17, 2021 and its main venues are in the centre of Rome.

1.5 The MIA Director reserves the right to settle all disputes not explicitly set forth in these regulations, and to waive the provisions of the regulations only in specific cases.

1.6 MIA reserves the right to change these terms and conditions at any time without prior notice.

2 General Provisions

2.1 The market screenings will be held on-site at a movie theatre (5 screening rooms) and online on the MIA digital platform (9 digital screening rooms).

2.2 The selected movie theatre, as well as all MIA official venues, will implement all the measures to safeguard public health requested by law in force in Italy as of October 2021.

2.3 The screenings program will be available for all the accredited participants. Each screening, according to the final screening schedule, will be available **on the MIA digital platform 24h after the physical screening.**

Like in near-video-on-demand mode, once the digital screening has started it cannot be paused, fast-forwarded or resumed from the beginning. Each time the

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viewer re-enters the screening room, the film resumes according to the pre-designated schedule.

2.4. In addition to the scheduled programming, sales agents may choose to have their titles available on demand for the accredited participants **until October 30**. In such cases, this will be communicated in the final screening schedule.

2.5 Digital-only screenings (without any physical screening scheduled) may also be reserved by sales companies that have rented a physical or virtual booth.

2.6 Market screenings are held from **October 14 until October 16 at film theatres and on the digital platform**, and until October 30 in case of availability of on demand mode.

3 Films Eligibility

3.1 The following films are eligible for submission to MIA:

- a) long feature films as well as medium length works (short films are not eligible for screenings under this terms and conditions).
- b) feature films that have not been screened at the 2020 editions of either MIA, or Rome Film Fest, or Alice nella Città official selection;
- c) feature films **released after July 2021** (the release date includes participation in film festivals, film markets, or showcases either in theaters or online);
- d) Films **produced after June 2020**;
- e) films which do not infringe a copyright or break international regulations concerning the ownership of the intellectual property;

4 Programming

4.1 MIA reserves the right to give priority to films premiering at MIA and /or to world/international premieres screening in the official sections of 2021 Rome Film Fest and Alice nella Città.

4.2 Films which have already screened in **TWO** international film markets will not be prioritized and will be programmed according to screening slots availability.

4.3 Screening requests will be processed on a first-come-first-served basis.

4.4 A maximum of one physical screening will be scheduled for each film. Second screenings will be considered and programmed based on the screening slots still available (if any) after the deadline.

4.5 Although scheduling requests from participants will be held in the utmost consideration, MIA reserves the right to set screening schedules (dates, times, venues and numbers of screenings per title) as it deems fit best. Final decisions regarding the screening schedule are at the sole discretion of the MIA Director.

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5 Film entries

5.1 Sales companies and film representatives requesting slots for physical screenings should be accredited to MIA.

5.2 Digital-only screenings can be reserved by sales companies with a physical or virtual stand at MIA.

5.3 Producers, distributors or other parties presenting films at MIA must be entitled to do so by holding all the relevant and reserved rights to represent the films, and they must guarantee that they have been legitimately authorized to submit the film to MIA.

5.4 Having read and accepted the present Terms and Conditions, all parties submitting a film to MIA shall declare and guarantee that they possess all reserved rights in the film and likewise they undertake to indemnify and hold harmless the RTI and its entitled parties from any present or future claim from, and any liability towards, third parties that could arise from the screening of the submitted title at MIA.

5.5 Films to be screened at MIA should be submitted using the official online entry form (www.miamarket.it), which must be duly completed, signed, scanned and sent via email to mia.cinema@miamarket.it **no later than Friday, September 10 2021**.

5.6 During the film entry process, sales agents and film representatives may choose to reserve slots for **physical and digital screenings, physical only or digital-only**.

5.7 Films whose original version is not in English language shall have English subtitles. MIA does not cover expenses for subtitles.

5.8 MIA will send written confirmation (by email) of the market screening; only following this written confirmation a film can be considered officially admitted to MIA.

5.9 Once a film has been officially admitted to MIA, it will be included in the Industry Guide, in the market screenings program, and on the digital platform. The film information published in the on/offline materials is automatically gathered from the online entry form filled out by the applicant. Please ensure to check all entered elements. The organizers shall not be held liable for inaccurate or missing information published in the materials:

5.10 Submissions arriving after the deadline (**September 10, 2021**) will be considered based on the screening slots still available (if any). Last-minute film entries, if accepted, will be listed on the MIA website and digital platform only.

5.11 Should submitters wish their titles not be mentioned in the on/offline materials published by MIA (or otherwise just mentioned with restrictions concerning access to screenings), they must inform MIA market in writing (to mia.cinema@miamarket.it) as soon as possible and **no later than September 10**

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2021. Any communication concerning market screenings non-disclosure or access restrictions received after **Friday September 10** will be reported on the MIA online communication tools only.

5.12 MIA cannot be held responsible for delays or cancellations of the screenings if the technical data requested for programming and provided by the submitters are incomplete or inaccurate.

5.13 Screenings are confirmed to individuals and/or companies who are in arrears with the MIA only after payment of the debt previously contracted.

6 Materials, Screening Fees

6.1 Accepted format or supports for screenings are:

- D-Cinema DCP
- Blu-ray Disc
- H264 (for digital screenings)

6.2 Companies presenting the titles at MIA are recommended to comply with the technical requirements and guidelines indicated by MIA, which will be published on MIA website (www.miamarket.it) and will be forwarded by the Technical Department to all submitters.

6.3 The below rates apply to physical screenings slots of 120 minutes:

from Thursday, October 14 until Saturday, October 16: 700,00 Euros.

Additional 20 minutes will be subject to an extra charge of 50.00 Euros.

Above 140 minutes, the MIA reserves and invoices two consecutive full screening slots.

Promos and trailers can be screened singularly or grouped in a unique session. Up to 30 minutes, a fixed rate of 25% of a 120 minutes screening will be invoiced. Above 30 minutes, a full screening slot will be invoiced.

We remind you that **each screening will be available on the MIA digital platform 24h after the physical screening**, unless the submitter chooses NOT to digitally screen the content.

6.4 The following packages apply to digital screenings only (available to sales companies with physical or virtual booths):

- up to 2 screening slots: 100,00 euros each
- up to 4 screening slots: 87,50 euros each
- up to 6 screening slots: 75,00 euros each

6.5 Please note that all prices are before VAT. VAT will be added for Italian companies according to the applicable rate in use on the date of payment. Foreign companies will be invoiced without VAT (if not applicable) and it will be their responsibility to comply with their local tax laws.

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7 Payment

7.1 Market screenings fees shall be paid in advance after the receipt of the booking order. Invoices will be issued upon receipt of payments.

7.2 Market screenings fees can be paid by bank/wire transfer and credit card via PayPal.

7.3 Deadline for payment is **Tuesday October 5, 2021**.

7.4 In the event that the booking order results non-paid within the deadline, MIA reserves the right to apply a late payment fee (up to + 10% of the total amount) and to cancel the market screening.

8 Cancellations

8.1 Confirmed screenings may only be cancelled by prior written notice sent by email (mia.cinema@miamarket.it).

8.2 For cancellations received within **Friday October 1, 2021**, 50% of the due fee will be charged. For any cancellation **after October 1, 2021**, MIA will be entitled to charge the full cost of the cancelled screening.

8.3 However, in the event the physical MIA would be cancelled due to a new outbreak of COVID-19, MIA commits to fully refund all the amounts received for the physical screenings, excluding the cost of the digital screenings that will be held in any case on the digital platform.

9 Access to screenings

9.1 Access to the market screenings is reserved to MIA accreditation holders.

9.2 People without a MIA accreditation will be admitted to physical market screenings only if provided with an official invitation issued by MIA staff, upon request of the company presenting the title. Requests of official invitations must reach MIA staff (email to mia.cinema@miamarket.it) at least 72 hours before the screening date. Please note that access to screenings is prohibited to persons under 18 even if they have an invitation.

9.3 The screenings attendees list is available to the company presenting the title a few hours after the end of the screening.

9.4 Personnel stationed at the theatre entrance will be uniquely responsible for the enforcement of art. 9.1 and 9.2. Any other operation involving filtering of attendees (see art. 9.5) must be handled directly by the entitled party (the company presenting the title at MIA).

9.5 Rights holders can restrict access to screenings of their films at MIA by informing in writing the MIA staff (email: mia.cinema@miamarket.it). The screening can be 'by invitation only' or 'private screening (no title) by invitation only'. To be

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listed accordingly in the communication materials and on the digital platform the request should reach the MIA staff by **Friday September 10, 2021**.

10 Dispatch of Films

10.1 Materials must reach MIA, at the sender's expense (costs of transport, including customs fees, insurance, the costs for return freight and any other transfer expenses), **no later than Tuesday September 28 2021**.

10.2 Materials are checked upon arrival. The technical check cannot be guaranteed for titles received after the deadline.

10.3 The RTI shall not be held responsible for any flaws, delays or cancellations of screenings if materials arrive after September 27, 2021.

10.4 Submitters whose films reach the MIA premises after **Tuesday September 28, 2021**, will be charged a late fee of 200 Euros per film.

10.5 The address of the MIA's film storage facility, along with the MIA's recommended shipping instructions and specific guidelines for DCP and video materials will be forwarded to the representative upon confirmation of the screening by MIA.

10.6 The sender should inform MIA by e-mail of the title, date and details of the shipment, and the shipment number or airway bill number according to the MIA shipping instructions.

10.7 If materials do not reach MIA **at least four days before their programmed screening**, the MIA reserves the right to cancel the screening. In this case, the full cost of the screening will be charged to the submitter.

10.8 MIA will package the materials of the title screen after the MIA and hold them ready for pick up.

10.9 If the presenting company does not have its own trusted shipping company, MIA will arrange for its shipping agent to handle the materials. The return shipping costs will be borne by the owner of the materials.

10.10 The title's rightsholder should inform MIA staff of the destination of the print following its screening in Rome by filling out a specific section of the online entry form. In any case, the title, shipment date and details of the print's next destination must reach the organization in due time, **no later than Monday October 11, 2021**.

All materials that are not reclaimed within **Friday December 31, 2021**, will be destroyed.

10.11 MIA shall not be held responsible for any delay in the return shipment of the materials if such a delay is incurred due to the inaccuracy or incompleteness of the print owner's instructions or insufficient notice provided of the above information.

10.12 Film files for digital screenings should be sent to MIA within **September 28, 2021**. Technical and transfer instructions will be sent to film representatives once the screenings are confirmed.

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11 Digital Screenings Security

11.1 MIA commits to the most secure streaming solutions.

11.2 Only MIA accredited users can access the platform and the screenings.

11.3 The User access requires password and a one-time code sent automatically to the user's mobile.

11.4 Screeners are secured with DRM anti-piracy system, ensuring that playback occurs only on the authenticated video player.

11.5 Digital platform doesn't allow multiple access through the same account.

12 Liability of Mia

12.1 Shipment insurance expenses shall be borne by the subject that submitted the film to MIA.

12.2 RTI is responsible for the insurance and storage of the materials only while these are at RTI premises.

12.3 In case of loss or damage of a title carrier or copy during MIA (**October 13-17, 2021**), RTI will compensate the film representative for the cost of replacing the copy (or the damaged/lost part thereof), according to current lab rates.

12.4 Participants who send material for screenings should commit to adopting quality standards for the presented formats. The RTI cannot be held responsible for screening delays or cancellations caused by technically defective materials.

12.5 Any claims for damaged copies must be immediately notified in writing to the organization by email (mia.cinema@miamarket.it). Claims received **after December 31, 2021**, shall not be taken into consideration.

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